

THE NEW VANCOUVER ART GALLERY

A Case for Support



ART MAKES US

Innovate. Create. Connect.



Vancouver Art Gallery

A GATHERING PLACE **for Transformative** **Experiences with Art**

Art is one of the most meaningful ways in which a community expresses itself to the world.

Now in its ninth decade as a significant contributor to the vibrant creative life of British Columbia and Canada, the Vancouver Art Gallery has embarked on a transformative campaign to build an innovative and inspiring new art museum that will greatly enhance the many ways in which citizens and visitors to the city can experience the amazing power of art.

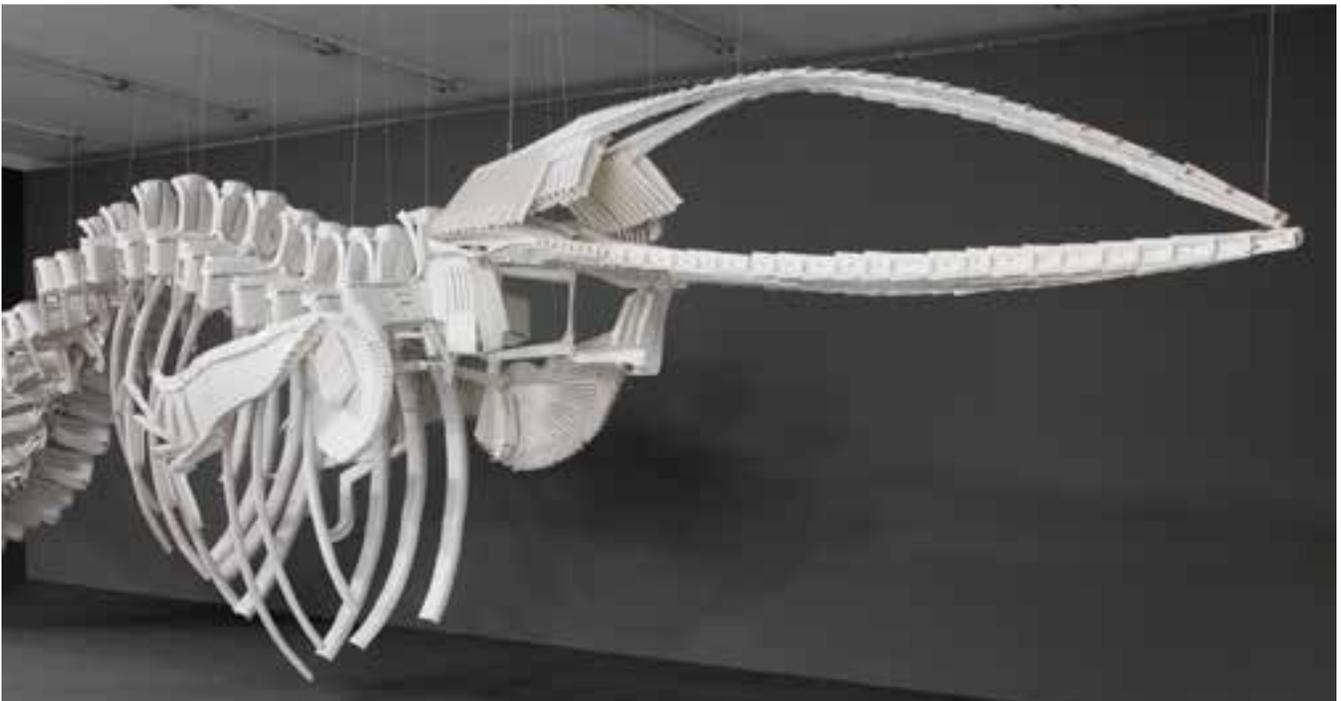
The new building will be a creative and cultural gathering place in the heart of Vancouver, unifying the crossroads of many different neighbourhoods—Downtown, Yaletown, Gastown, Chinatown, East Vancouver—and fuelling a lively hub of activity.

Open to everyone, this will be an urban space where museum-goers and others will crisscross and encounter each other daily, and stop to take pleasure in its many offerings, including exhibitions celebrating compelling art from the past through to artists working today—locally, nationally and internationally.

The Gallery's art presentations, multifaceted public programs and publication projects will reflect the diversity and vitality of our community, connecting local ideas and stories within the global realm and fostering exchanges between cultures.

Its programs will touch the lives of hundreds of thousands of visitors annually, through remarkable, mind-opening experiences with art, and play a substantial role in heightening Vancouver's reputation as a vibrant place in which to live, work and visit.

For many British Columbians, this will be the most important project of their generation—a model of civic leadership when individuals come together to build a major new cultural facility for its people and for generations of children to come.



THE VANCOUVER ART GALLERY

Telling Stories through Art for Almost 90 Years

Founded in 1931, the Vancouver Art Gallery is the largest public art museum in Western Canada and one of this country's most respected and dynamic cultural institutions.

Each year, over 525,000 people experience the wondrous ideas expressed in art through the Gallery's multifaceted exhibitions, education programs and public art installations.

Building a Cultural Legacy for Future Generations

The Vancouver Art Gallery's **Permanent Collection** of over 12,000 artworks—the most comprehensive visual art resource in British Columbia—reveals the evolution of more than two centuries of art making in Canada.

The collection features works by this country's historical and contemporary artists within an international context. Treasured works are by artists from this region including powerful works by Indigenous artists, as well as art from other parts of Canada and the world. Highlights include:

- One of the most extensive collections of works by the beloved BC artist Emily Carr, currently numbering 252 works.
- A renowned collection of contemporary photo based art that includes the most significant publicly-held collection in the world of works by Jeff Wall, and major works by Vikky Alexander, Roy Arden, Stan Douglas, Rodney Graham, Ken Lum, Marian Penner Bancroft and Ian Wallace, among numerous others.
- Works by historical figures such as Diane Arbus, Harry Callahan and Robert Frank, and acclaimed contemporary artists Cindy Sherman and Lawrence Weiner that contextualize works by Canadian artists internationally.
- The acquisition of works by a younger generation of BC artists who have gained international prominence, including the collaborative team Janet Cardiff and George Bures Miller, Geoffrey Farmer and Brian Jungen.

- The strengthening of historical and contemporary Indigenous art in the collection, recently benefiting from an exceptional donation of 36 objects from the Estate of George Gund III that features historical works by Haida, Heiltsuk, Kwakwaka'wakw artists, among others, and more recent work by the renowned artists Robert Davidson and Bill Reid.
- Augmentation of our collection of artworks from Asia, aligning with the goals of the Gallery's Institute of Asian Art initiative. Key acquisitions include works by Reena Saini Kallat, Wang Jianwei and Wang Dongling.

Sharing the Gallery's Art Collection

Connecting to BC Communities: Launched in 2006, the Gallery's *Across the Province* (ATP) program of touring exhibitions provides opportunities for BC communities to enjoy diverse cultural gems from our Permanent Collection. Current ATP gallery partners are based in Abbotsford, Coquitlam, Kamloops, Kelowna, Nanaimo, Prince George, Surrey and Victoria.

Connecting to the World: Wishing to promote artists beyond this region, the Gallery circulates exhibitions to centres in Canada and other countries, strengthening knowledge and appreciation for Canadian artists from the past and present. We also frequently loan artworks from our Permanent Collection to museums and galleries around the world.

Opposite: (top) Installation view of *Painted Past: A History of Canadian Painting from the Collection*, 2014; (middle) Brian Jungen, *Cetology*, 2002, Purchased with the financial support of the Canada Council for the Arts Acquisition Assistance Program and the Vancouver Art Gallery Acquisition Fund; (bottom) Installation view of Rodney Graham's *Paddler: Mouth of the Seymour*, 2012-13, Purchased with funds from the Vancouver Art Gallery Acquisition Fund, the Jean MacMillan Southam Art Acquisition Fund, and a financial gift from Phil Lind.



Celebrating Artistic Achievement in British Columbia

A world-renowned centre for contemporary art and artists that is based in Vancouver, the Gallery has a lengthy history of vigorously supporting British Columbian artists. Exhibitions, publications, commissions, acquisitions and other activities are undertaken with emerging and mid-career individuals as well as established artists from all cultures.

Embracing Indigenous Art

The Vancouver Art Gallery is situated on traditional, ancestral and unceded Coast Salish territory of the Musqueam, Squamish and Tsleil-Waututh. We are exceedingly grateful for the opportunity to live and learn on this land.

Beginning in 1941, exhibitions from our history have contributed significantly to the development of Indigenous art history and discourse and have extended the artists' reach geographically and into the future.

Exhibitions undertaken by the Gallery to reveal and celebrate Indigenous art began with *BC Coast Indian Art*, followed by *People of the Potlatch: Native Arts and Culture of the Pacific Northwest Coast* in 1956.

Subsequent presentations have included *Arts of the Raven*, 1967, which showcased Indigenous objects as art rather than ethnographic material; *Raven Travelling: Two Centuries of Haida Art*, 2006; and *Beat Nation: Art, Hip Hop and Aboriginal Culture*, 2012—among many group shows that made distinctive space and claims for Indigenous artists.

Charles Edenshaw, 2013, was the first major survey on this iconic Haida artist (ca. 1839-1920), and solo exhibitions have featured the brilliant contemporary work of Sonny Assu, Rebecca Belmore, Robert Davidson, Brian Jungen, Marianne Nicolson, Susan Point and many others.

In 2017, the Gallery inaugurated the three-year rotating position of Senior Curatorial Fellow for Indigenous Art to research and develop exhibitions about Canadian Indigenous practices within an international context.

BC Artists Shine at Home and Around the World

The Vancouver Art Gallery supports artists who offer unique ways of seeing the world.

In the past century, artists from Vancouver and the larger region of British Columbia have had an enormously rich history of art production. The Gallery introduces visitors to this culture, with artistic programs that reveal connections between the past and the present, prompt questions about contemporary life at home and far away, and provide pleasurable and provocative experiences as well as a place for serene contemplation.

In addition to presentations within the Gallery walls, artists also breathe life into the city's public spaces through outdoor art projects. Works are commissioned as a single project or in relation to a current Gallery exhibition, or as part of the Gallery's *Offsite* program that often features new works by BC artists.

Exhibitions have featured work by accomplished British Columbian artists such as Rebecca Belmore, Douglas Coupland, Robert Davidson, Stan Douglas, Rodney Graham, Fred Herzog, Myfanwy Macleod, Liz Magor, Howie Tsui and Jeff Wall.

Among the numerous wide-ranging group shows on contemporary BC art are: *Topographies: Aspects of Recent BC Art*, 1996; *These Days*, 2001; *How Soon is Now: Contemporary Art from Here*, 2009; *Visions of British Columbia: A Landscape Manual*, 2010; and *Vancouver Special: Ambivalent Pleasures*, the first of a new triennial series surveying contemporary art in Vancouver.



Cultural Connections

A Gateway to Asia and the Rest of the World

Recognizing the unique and rich demographic mix in Vancouver, British Columbia and Canada, the Vancouver Art Gallery has a longstanding commitment to present the art of Asia through research, collaborations, exhibitions, publications and exchanges.

The Institute of Asian Art is an initiative that was inaugurated in 2014 to more formally recognize the extraordinary artistic achievements of artists with links to Asian countries, especially China, Japan, Korea and India. This initiative was launched with the opening of two major exhibitions:

- *The Forbidden City: Inside the Court of China's Emperors*, organized by the Palace Museum in Beijing and the Royal Ontario Museum in Toronto in association with the Vancouver Art Gallery, provided viewers with a first glimpse of an iconic, long-hidden era of Chinese cultural history.
- *Unscrolled: Reframing Tradition in Chinese Contemporary Art* highlighted the acclaimed work of ten prominent Chinese artists including Ai Weiwei, Xu Bing and Jennifer Wen Ma.

Solo or two-person exhibitions and public art installations have also explored the work of Shigeru Ban, Lee Bul, Song Dong, Yang Fudong, Reena Saini Kallat, Bharti Kher, Kimsooja, Lui Shou Kwan, Takashi Murakami and Asim Waqif, among many others.

The Gallery continues to expand and strengthen relationships with artists and organizations in Asia. In 2012, our Chief Curator was invited to organize the Vancouver City Pavilion at the 9th Shanghai Biennale, where it presented BC artist Brian Jungen. In 2018-19 we will tour *Howie Tsui: Retainers of Anarchy* to China.

The Gallery develops relationships and projects with artists and professional colleagues working in many countries around the world.

These activities result in exhibitions that introduce Vancouver residents and visitors to diverse perspectives and approaches to art making, including new forms of art previously unimagined.

Several distinctive ongoing Gallery programs offer platforms for presenting international art. These include *NEXT: A Series of Artist Projects from the Pacific Rim*; and a suite of solo exhibitions co-curated by Director Kathleen Bartels and artist Jeff Wall that have, to date, featured Americans Anthony Hernandez, Elad Lassry and Kerry James Marshall, as well as Martin Honert from Germany and French artist Patrick Faigenbaum.

The Gallery has collaborated with esteemed museums on large exhibition projects such as those featuring Andreas Gursky, partnering with Kunstmuseen Krefeld and Moderna Museet, Stockholm; Fiona Tan, with Aargauer Kunsthhaus, Aarau; and Kutluğ Ataman, with five partner organizations in Europe and the United States.

In addition to exhibitions presented in the Gallery, we also commission public art projects for the exterior of our building, and for our *Offsite* location at the Shangri-la complex in downtown Vancouver. *Offsite* artists are generally based in BC or in countries beyond Canada, with international participants such as British artists Mark Lewis and the collaborative team Heather and Ivan Morison, and the American/German artist Kota Ezawa.

Publishing Art and Ideas: Our award-winning publication program ensures broad national and international exposure for artistic and curatorial ideas, extending the impact of the exhibitions and the artists' work for the long-term future.



A Home for History

Connecting Past and Present

Outstanding historical presentations have become a Gallery hallmark to ensure that visitors have access to some of the world's most important and influential art from the past.

Iconic figures such as Leonardo da Vinci, Claude Monet and Pablo Picasso have been celebrated in the Gallery's exhibition program. Closer to home, historical Canadian notables Emily Carr, the Group of Seven and John Vanderpant, among numerous others, have been the subject of focused exhibitions.

We continue to develop and strengthen relationships with prestigious institutions in other parts of the world.

These have resulted in significant exhibition collaborations with organizations such as the Musée d'Orsay and the Musée Marmottan Monet, both in Paris; Art Centre Basel; the Royal Collection, London; Rijksmuseum in Amsterdam; George Eastman House International Museum of Photography and Film, Rochester; and the Baltimore Museum of Art.

Ambitious historical projects are occasionally developed with renowned guest curators. In 2011, *The Colour of My Dreams: The Surrealist Revolution in Art* was curated by the London-based art historian Dawn Ades. This was a multi-year endeavour that brought a fresh perspective to European Surrealism, and broke new ground by exploring (for the first time in an exhibition) the Surrealists' intense interest in Indigenous art of the Pacific Northwest.

Historical exhibitions are often exhibited concurrently with contemporary art presentations, creating resonances and contrasting perspectives that deepen the viewer's experience.

Challenging Expectations

Pushing the Boundaries of Visual Art

Our exhibitions have explored the vast and pervasive world of visual culture in all its forms, helping to fill a considerable void in existing scholarship and pushing the boundaries of the museum experience.

These eye-opening projects that investigate the direct and cross-over influences of design, architecture, fashion, film and media arts, have ranged from:

- *Massive Change: The Future of Global Design*, an investigation into the power and promise of design in all its manifestations, 2004.
- *Krazy! The Delirious World of Anime + Comics + Video Games + Art*, the first exploration of the histories, interrelationships and future trajectories of seven now-ubiquitous forms of media, 2008.
- *Grand Hotel: Redesigning Modern Life*, a global study that charted the evolution of the hotel from a utilitarian structure to an engaging and innovative cultural phenomenon, 2013.
- *MashUp: The Birth of Modern Culture*, a century wide international survey documenting the evolution of a mode of creativity that changed the way we understand the world, 2016.
- *Cabin Fever*, an expansive inquiry into the historical evolution of an enduring North American architectural form that is also a compelling, complex symbol, 2018.
- *Guo Pei: Couture Beyond*, the Gallery's first foray into the realm of groundbreaking fashion design, 2018-19.

EXHIBITION HIGHLIGHTS

at the VANCOUVER ART GALLERY

1931 to 2018

1931 Founding of the original Vancouver Art Gallery building, designed by architects Sharp and Thompson and constructed in the Art Deco style at 1145 Georgia Street, is funded by \$130,000, raised by a group of art patrons led by Vancouver businessman Henry A. Stone.



1932 John Vanderpant, the first solo exhibition on this important British Columbian photographer.



1942 Emily Carr Trust Collection is established at the Gallery, with 145 paintings and sketches.

1951 The Gallery is expanded to three times its original size. Fundraising is led by Group of Seven artist Lawren Harris, who is instrumental in raising \$300,000 toward the project, a sum matched by the City of Vancouver.

1951 *21 Modern British Painters*, including Francis Bacon, Barbara Hepworth, Stanley Spencer and Graham Sutherland, organized by the Gallery and the British Council.



1955 Frederick Horsman Varley retrospective, celebrating one of the founding members of the famed Group of Seven painters.

1956 *People of the Potlatch*, a survey of the art and culture of the Northwest Coast Indian.

1967 *Arts of the Raven: Masterworks of the Northwest Coast*.



1967 *Michael Snow: Walking Woman Retrospective 1963-1966*.

1968 *Los Angeles 6*, including Ed Kienholz and Robert Irwin.

1969 *New York 13*, including Jasper Johns, Donald Judd, Roy Lichtenstein, Claes Oldenburg, Frank Stella, Andy Warhol, among others.

1969 *Jack Shadbolt Retrospective 1939-1969*, organized with the National Gallery of Canada.

1970 *955,000*, curated by renowned American scholar Lucy Lippard, with 70 artists.

1971 *Sculptures of the Inuit: Masterworks of the Canadian Arctic*, the first comprehensive presentation of Inuit art, with 405 works by 117 artists.



1974 Bill Reid—the artist's first retrospective, of over 200 works.

1980 *Liz Magor: Production/Reproduction*

1983 The "Take the Gallery to Court" community fundraising effort moves the Gallery to the historic courthouse on West Georgia, renovated by Vancouver architect Arthur Erickson. Acquisition Endowment Fund, the largest in Canada, is established in 1994 from the sale of the former gallery site.



1990 *Jeff Wall 1990*, the Gallery's first solo exhibition of his work.

1993 *Robert Davidson: Eagle of the Dawn*.



1997 *Zhu Jinshi: Tao of Rice Paper*.

1998 *Down from the Shimmering Sky: Masks from the Northwest Coast*.



1999 *Stan Douglas—recent works*.

2002 *The Uncanny: Experiments in Cyborg Culture*, a provocative examination of the concept of man-as-machine in popular culture.



2003 *The Big Picture: Recent Acquisition from the Collection of Alison & Alan Schwartz*, celebrating the acquisition of over 60 photo-based works by 16 acclaimed artists.



2004 *Massive Change: The Future of Global Design*, guest curated by Bruce Mau and the Institute without Boundaries for the Vancouver Art Gallery, launching a visual culture program that questions the nature of design in the 21st century.



2005 *Rodney Graham: A Little Thought*, the first extensive Canadian survey, co-produced with the Art Gallery of Ontario/Toronto and The Museum of Contemporary Art/Los Angeles.

2005 *Real Pictures: Photographs from the Collection of Claudia Beck and Andrew Gruft*, celebrating a major acquisition of 408 photographic works.

2006 The Gallery's 75th Anniversary, celebrated with exhibitions *Raven Travelling: Two Centuries of Haida Art*, and *Emily Carr: New Perspectives on a Canadian Icon*—a collaboration with the National Gallery of Canada.



2006 *Brian Jungen*, the first major exhibition on this BC-based Indigenous artist.

2006 *Across the Province* is launched—A touring program from the Gallery's Collection.



2007 *Rebecca Belmore: Rising to the Occasion*

2007 *Fred Herzog: Vancouver Pictures*.



2009 *Anthony Hernandez*, co-curated by Kathleen Bartels and Jeff Wall—the first in a series of solo presentations on internationally-acclaimed artists such as Kerry James Marshall and Patrick Faigenbaum.



2009 *Andreas Gursky: Werke/ Works 80-08*, co-organized with Kunstmuseen Krefeld/Germany, and Moderna Museet/Stockholm, Sweden.



2009 Inauguration of *Offsite*, the Gallery's outdoor public art space in collaboration with the City of Vancouver, with commissioned installations by international and local artists.



2009 *Reece Terris: Ought Apartment*—an 18-metre-high tower with 6 apartments, filling the Gallery's rotunda.

2009 *Vermeer, Rembrandt and the Golden Age of Dutch Art: Masterpieces from the Rijksmuseum*—the first collaboration with this esteemed Amsterdam museum.



2010 *Leonardo da Vinci: The Mechanics of Man*, the Gallery's first collaboration with the Royal Collection/London, part of the Gallery's 2010 Cultural Olympics Program.



2010 *Fiona Tan: Rise and Fall*, an international partnership with Aargauer Kunsthaus/Aarau, Switzerland.



2011 *The Colour of My Dreams: The Surrealist Revolution in Art*, curated by the UK scholar Dawn Ades. Groundbreaking for its incorporation of the Surrealists' fascination with West Coast First Nations art.

2012 *Beat Nation: Art, Hip Hop and Aboriginal Culture*, an exploration of mainly emerging Indigenous artists working in all media.

2012 *Yang Fudong: Fifth Night*, a major 2010 work by this Shanghai-based artist.

2013 *Charles Edenshaw*—first comprehensive exhibition on the iconic Haida artist.

2013 *Kimsooja: Unfolding*, celebrating this renowned contemporary Korean artist.



2014 Launch of the Gallery's Institute of Asian Art with *The Forbidden City: Inside the Court of China's Emperors* and *Unscrolled: Reframing Chinese Contemporary Art*, with 10 prominent artists.

2015 *The Gund Collection: Contemporary and Historical Art from the Northwest Coast*—representing an exceptional donation of Indigenous art from the Estate of George Gund III.



2015 *Geoffrey Farmer: How Do I Fit This Ghost in My Mouth?*, the most extensive museum exhibition on this Vancouver-based artist.



2016 *MashUp: The Birth of Modern Culture*, the first international

survey to examine the development of the mode of art production known as mashup, collage or remix.

2016 *Picasso: The Artist and His Muses*, a unique exploration of the influence of six women who profoundly influenced the artist's life and art.



2016 *BHARTI KHER Matter*—the first major North American survey on this artist from India.



2017 *Susan Point: Spindle Whorl*—the influential Musqueam artist's first museum survey.



2017 *Claude Monet's Secret Garden*, the most important Canadian exhibition on Monet in two decades, in collaboration with Musée Marmottan Monet/Paris.



2018 *Takashi Murakami: The Octopus Eats Its Own Leg*—first major retrospective in Canada on the acclaimed Japanese artist.



2018 *Guo Pei: Couture Beyond*, the Gallery's inaugural exploration of innovative fashion design.



2018 *Dana Claxton: Fringing the Cube*, the first museum survey on the Vancouver-based, Hunkpapa Lakota artist.



ART FOR ALL

Creative Thinking through Lifelong Learning

Art educates and inspires, and has a lasting impact on how individuals widen their perception of the world.

The Vancouver Art Gallery's educational programs encourage our youngest citizens to learn valuable life skills such as resourcefulness, collaboration and critical thinking. Their experiences with art will greatly expand the realms of possibility they take into their future lives.

For many decades, the Vancouver Art Gallery has provided broad access to rewarding educational programming for its audiences of all ages. More than 128,000 individuals engage in art education activities annually.

Highlights of the Gallery's many public programs include:

Programs for Students

- Our acclaimed **School Programs** serve approximately 20,000 students annually with guided tours and workshops. Exhibition tours for students and teachers are conducted each week—these are fully booked in advance, with over 50 classes on the wait list.
- Our bi-weekly **Teen Art Group** program is a collaboration with Emily Carr University of Art + Design that engages youth through stimulating workshops and discussions with adult mentors including artists, curators and educators.
- Intensive **Think Tanks for Youth on Art + Ideas** introduce teenagers to creative strategies and digital tools for presenting ideas through art. The 3 to 5-day program includes exhibition tours, conversations with artists, workshops, field trips to community partners, and public events to share art projects.
- The Gallery produces extensive **Teachers' Study Guides** on exhibitions and artists, of great benefit to students.

Family Programs

- **Free Sundays for Children:** On Sundays, approximately 50,000 youngsters and their parents or care-givers visit the Gallery annually, when admission is free for children ages 12 and under, and playful activities are enjoyed by all.
- Enhanced programs are also provided during **Family FUSE Weekends**, presented thrice annually, and editions of **Weekly Family Programs** on BC Family Day and during Spring Break.

Adult Programs

- **FUSE** is a lively multi-disciplinary event that attracts over 1,500 adult participants of all ages for each event.
- The Gallery's **adult programs of public talks, symposia and performances**—presented by artists, curators and other experts from all realms of exploration—are springboards for exchanging ideas and issues with our audiences of 12,000 participants annually.
- Gallery educators provide **exhibition tours** to 13,000 visitors annually, including 3,400 visitors participating in Chinese language tours.



REMOVING BARRIERS

To the Benefits of Art

The arts contribute positively to enhancing individual and community wellness, supporting most of Health Canada's twelve key determinants of health such as social support networks, education and literacy, personal coping skills and healthy child development.

Participation in the arts, whether more passively as a spectator or more actively when engaged in creative expression, seems to activate known mental and physical mechanisms which reduce tensions, strengthen the immune system and protect against depression. Participation also widens social networks, reducing feelings of isolation and marginalization, giving a feeling of connection or belonging to a group. —"Impact of Arts in Health", Arts Health Network Canada, 2010.

During the past 15 years, 300,000 children, students and adults have benefited from free, subsidized and by-donation access to the Vancouver Art Gallery's exhibitions and programs, providing wide access to the benefits of exceptional art experiences. In addition to programs mentioned previously, Gallery initiatives also include:

- **Tuesday Evenings by Donation:** With lines around the block, visitors enjoy exhibitions along with frequent Tuesday evening events such as artist and curator-led tours, lectures and performances.
- **Monthly Seniors Mondays by Donation:** The Gallery offers admission by donation for all seniors (65+) on the 1st Monday of every month, 10am-1pm, when we are pleased to lead special guided tours and discussions.
- **Accessibility Tours:** The Gallery provides 'described' exhibition tours and other interpretive tools for visually-impaired visitors. Sign-language tours for hearing-impaired visitors have also been offered on request, and wheelchairs are readily available.
- **The Emily Carr Children's Learning Collection at BC Children's Hospital:** The Gallery is a proud partner of this project created to enhance the experiences of children and parents who visit the hospital for care. Reproductions of Emily Carr's works appear in six murals, creating moments of learning and inspiration.
- **Citizenship Ceremonies for new Canadians:** The Gallery helps to facilitate these ceremonies, welcoming new citizens and their families to enjoy exhibition tours and meet staff members—many of whom are immigrants themselves. Ceremonies are held in our pavilion overlooking the Law Courts and the civic heart of Vancouver.
- **Welcome program for refugees:** The Gallery has participated in this program, which is part of Ahlan (Arabic for welcome), a partnership between the Institute for Canadian Citizenship (ICC) and Canadian partners—introducing newcomers to Canadian art and culture and providing free access to local venues and attractions.
- We occasionally provide space for use by community organizations. The **Downtown Eastside Women's Centre** annually hosts their *Herstory in Focus* event at the Gallery, initiating an exciting new strategy for financially supporting the DEWC's profoundly important community services.
- **More than 60 social service organizations** enjoy special access to Gallery programs: Tours for YVR Arts Foundation scholarship recipients, passes for BC Children's Hospital, and discounted or complimentary access to guided tours, group visits and programs for youth are offered to community groups, including Kids Up Front, the Jewish Family Services Agency, Big Sisters of the Lower Mainland and Arts Umbrella.

Art Gallery of Ontario
Art Gallery

BECOME A MEMBER



HOW TO VIEW

UNSCROLLED
REFRAMING TRADITION IN
CHINESE CONTEMPORARY ART

By Wang, Guo, Liu, Lu, Shao, Shao, Wang, &
Zhou. Curated by Michael Corbett, Jennifer
Liu, and Michael Shao. On view until the 1st of
November.

www.artgalleryofontario.com

Gallery
Café

MON – FRI
9:00 – 6:00

TUESDAY
9:00 – 9:00

SAT – SUN
10:00 – 6:00

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A CASE FOR SUPPORT

Our Incredible Growth and Why We Are Moving

The Vancouver Art Gallery has experienced unprecedented growth in the last decade—in its artistic and educational programs as well as in its organizational capacity.

- Over the past decade, Gallery attendance has increased from 180,000 to over **525,000 visitors** per year, with significant tourist audiences being welcomed from across North America and all over the world.
- Over the past 15 years, memberships have increased from 6,000 to over **36,000 members**.
- During the same period, the permanent collection has grown by over 60%, and currently houses over **12,000 works of art**.
- The Gallery's annual operating budget has grown substantially in the past fifteen years, from \$7.8 million to \$20 million in 2018, reflecting the institution's growth in its exhibitions and programs for the public.

While we have accomplished much in our current space, the time has come to construct a purpose-built gallery for presenting outstanding art and educational programs for our expanding audiences.

- The Vancouver Art Gallery currently operates in a renovated Provincial Courthouse, built in 1911—a historic architectural structure that speaks to the legacy of the past.
- This building has aging structural systems, inadequate conditions that threaten the safety of the Gallery's collection, insufficient environmental climate controls, and portions of the facility require seismic upgrading.

- There are no dedicated galleries for the collection, resulting in limited opportunities to display its treasures—only 1 to 3% of the Gallery's collection is on display at any given time. We don't have sufficient storage space for the art and must rent off-site facilities in Greater Vancouver.
- With no dedicated education facilities, we can no longer meet the growing demand for adult and student programs. With sessions for young people being fully booked in advance, we must turn away other groups who wish to participate.
- There is no auditorium or theatre space to accommodate large events such as high-profile lectures, performances and public dialogue events.
- The Gallery's library has no room to expand.
- A lack of proper community gathering spaces prevents us from fulfilling our visitors' needs for access to areas that can accommodate large groups for public activities.
- Our current building restricts our ability to meet the highest standards of museum services and to share, in the best possible way, the world's most compelling art through programs that reinforce the importance of creativity, innovation and thoughtful reflection.

The new Vancouver Art Gallery will fundamentally change our ability to touch the lives of individuals through the insightful power of art.

Opposite: Visitors line up to enter the Vancouver Art Gallery during the popular **Tuesday Evenings by Donation**.

Overleaf: One of the Gallery entrances to the **Courtyard**, with views into two **Free Access Galleries** on the left and right of the **Grand Stairway** leading to the **Lobby** level below.







A DYNAMIC NEW CENTRE FOR THE VISUAL ARTS

An Extraordinary Civic Space for You

A Destination for Canadians and Visitors from Around the World.

Cities are living entities that change, adapt over time and generate culture. When creativity flourishes in the public sphere, ideas flow more freely and innovation spills over into all aspects of city life, generating new ways of thinking.

The new Vancouver Art Gallery will provide a global platform for Vancouver's and Canada's thriving arts scene and play a vital role in establishing this city as one of the world's foremost cities for arts and culture.

Our programs will be one of the city's most important benefits that will attract new businesses and their employees.

Annual visits by residents and individuals from around the world will exceed one million people.

An Exceptional Building from a World Renowned Creative Team.

Herzog & de Meuron are acclaimed by critics and visitors alike for their remarkable sensitivity to place. The projects produced by the firm's senior partners—Jacques Herzog, Pierre de Meuron, Christine Binswanger, Ascan Mergenthaler and Stefan Marbach—demonstrate an exceptional range and expertise, from high profile public facilities, museums and stadiums, to distinguished private projects.

The firm has received the most notable honours given in the architectural community, including the 2001 Pritzker Prize and the inaugural Mies Crown Hall Americas Prize (2014).

A Creative Hub and Community Meeting Place.

The new building has been designed to maximize opportunities for the community to embrace and share creativity in a welcoming environment.

- A 40,000 square-foot accessible **Courtyard** will be designed and programmed by the Gallery and collaborative partners, connecting public art to the streetscape and creating a place for social gatherings and lively art-related events.
- On the **Courtyard** level, **Two Free-Access Galleries** will always be free of charge. Situated on the Courtyard level, these exhibition spaces will be highly visible and immediately accessible for the public.
- This flexible Courtyard will include greeting and admissions areas, two beautiful **Sunken Gardens** and a spacious location that will be perfect for hosting large public or private events. Its surrounding one-storey building will contain the **Resource Centre, Library and Archives; Gallery Café; Store and Art Rental + Sales** facility.
- **The Lobby** will house approximately **25 Permanent Collection Galleries**. With **dedicated spaces for the work of Emily Carr**, visitors can always experience the remarkable work of this well-loved BC artist, in addition to hundreds of other favourite works from the Gallery's collection, telling the story of BC art.

If the highest measure of a civilization is its art, the new Vancouver Art Gallery is this city's chance to soar.

Opposite: (top) The expansive **Courtyard** will be surrounded by a single-story building containing the Resource Centre, Library and Archives; Gallery Café; Store and a Classroom, as well this dramatic zig-zag-shaped Grand Stairway to the Theatre Level; (middle) The Courtyard will offer **Two Free-Access Galleries** for everyone to enjoy, one of which is depicted here; (bottom) Four **Classrooms** will be situated on different levels of the new Gallery, including this Classroom on the Courtyard level. Also on view at this level will be two handsome **Sunken Gardens**.
Overleaf: **Grand Entrance Stairway** connecting the Courtyard and the Lobby Levels.







A SOURCE OF PRIDE

For All of Vancouver and British Columbia

The new building is about more than bricks and mortar.

Situated in the heart of downtown, the new Vancouver Art Gallery will be an innovative structure designed by the world-renowned architectural firm Herzog & de Meuron. Its many physical spaces will provide diverse ways in which visitors can engage in and enjoy art and community.

- Experiences with art and a wide range of educational programs for children, teenagers and adults will touch the lives of hundreds of thousands of visitors and generate a better understanding of ourselves and the complex world in which we live.
- **The Education Centre will have dedicated spaces for learning** where visitors can explore an exhibition's context or research the history of an artist's work, enjoy art making activities on their own or by collaborating with a group, or contribute thoughts on their experiences looking at art.
 - **Four Classrooms** will each accommodate 40 to 50 people, on the Courtyard and Lobby levels and on Levels 5 and 6.

The new building will increase the Gallery's capacity to provide meaningful education programs by 400%, with an ability to serve over 90,000 children and youth every year.
- **The Resource Centre, Library and Archives** will be open to the general public. Its services will substantially benefit learning at all levels, providing information for community members, including artists, students, scholars and museum professionals. Its research services will aid the Gallery's explorations of British Columbia art history as well as local and international contemporary art, and help to ensure the broad dissemination of this knowledge. The Archives will contain a specialized Artists' Archive as well as the important Institutional Archives.
- **Exhibition Galleries on Levels 4, 5 and 6** will feature a mix of Permanent Collection and regularly-rotating temporary exhibitions in large spaces designed for maximum flexibility.
 - These galleries will showcase a dynamic balance of presentations that explore local and international art, historical and contemporary art and the diverse forms of visual culture that include architecture, design, film and much else.
- **The Terrace on Level Four** will extend around all four sides of the building and provide opportunities to take pleasure in panoramic views of Vancouver.
- **The 350-seat Theatre** on Levels 2/3 will be a home for live art in Vancouver, offering performances, screenings and hybrid events curated by the Gallery and including partnerships with Vancouver-based arts organizations that have contributed importantly to the cultural life of this city.
- The Rick Hansen Foundation, **accessibility** consultant for the project, has reviewed design drawings and other information and has confirmed that our plans meet the requirements of the Canadian Standards Association/Technical Standard Accessible Design for the Built Environment, in addition to applicable provincial and territorial codes.
- Passive house (*Passivhaus* in German), a rigorous, voluntary standard for **energy efficiency** in a building, reducing its ecological footprint, will be integrated within the design of the new "green" Vancouver Art Gallery.



AN ECONOMIC AND TOURISM CATALYST

Enhancing Opportunities Now And for the Long Term Future

The new Vancouver Art Gallery will serve as a strong economic catalyst, enhance cultural tourism and support the creative economy.

An economic impact study by the leading Canadian firm MNP, a chartered professional accountancy and business advisory firm, concluded that construction of the new Gallery will support:

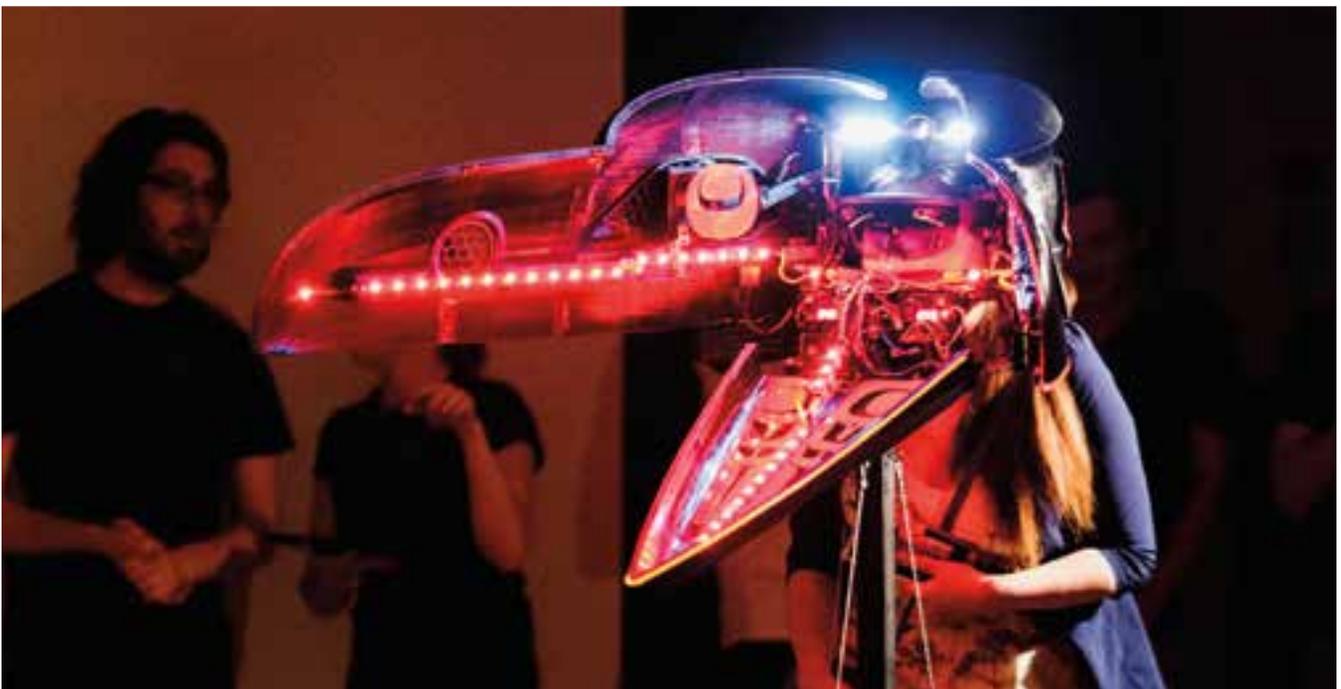
- The equivalent of 2,973 full-time positions
- Contribute \$29.8 million to the economy in federal tax, \$19.1 million in provincial tax, and \$4.7 million in municipal tax.

This study also determined that operation of the new Gallery by its normalized second year will contribute:

- \$28.4 million to Canada's GDP, an increase of over 41% from our operations in fiscal 2015.
- Out of town visitors to the new Gallery are anticipated to contribute more than \$78.6 million annually to the Vancouver economy.



Opposite: (top) **Central Nave and Galleries** on Level Five; (middle) The **350-seat Theatre** interior illustrating the screen covering the wide window at the back of the stage, which can be lifted to provide a view looking west across the Queen Elizabeth Plaza in downtown Vancouver; (bottom) Lobby area showing **Large Sunken Garden** and escalator.
Above: View of **Resource Centre, Library and Archives**.



THE VANCOUVER ART GALLERY CAPITAL CAMPAIGN FOR A NEW BUILDING

The Vancouver Art Gallery is immensely grateful to the Government of Canada, the Province of British Columbia and the City of Vancouver for their long histories of supporting the activities of this institution.

As well, countless individuals in British Columbia and beyond have expressed their appreciation for the Gallery's essential role in the community by becoming members, donors and sponsors of our activities.

These significant investments have enriched the creative lives of millions of Canadian citizens, immigrants and visitors, and helped to ensure a strong and resourceful civic society.

The Gallery's overall goal for the capital campaign is to raise \$350 million, including private sector fund-raising of \$100 million in capital funds and \$50 million in endowment funds.

Donations to support the new Vancouver Art Gallery are tax-receiptable and can be made over a multi-year payment period: up to five years for the Building Fund and ten years for the Endowment Fund, and payments can be made monthly or annually (which can include donations of shares). We would be very pleased to discuss with you the various ways in which a gift can be made.

Donors will be acknowledged publicly through a comprehensive recognition program that expresses the significant impact of your philanthropic gift for one of Canada's most important cultural infrastructure projects.

In 2008, we received a visionary initial gift of \$50 million from the Province of British Columbia. In 2013, Vancouver City Council unanimously designated the Larwill Park site at the intersection of West Georgia and Cambie Streets for the new Gallery, with an estimated value of \$100 million.

A formal request for \$100 million has been submitted to the Federal Government's Infrastructure program, and our private sector campaign is continuing to grow.

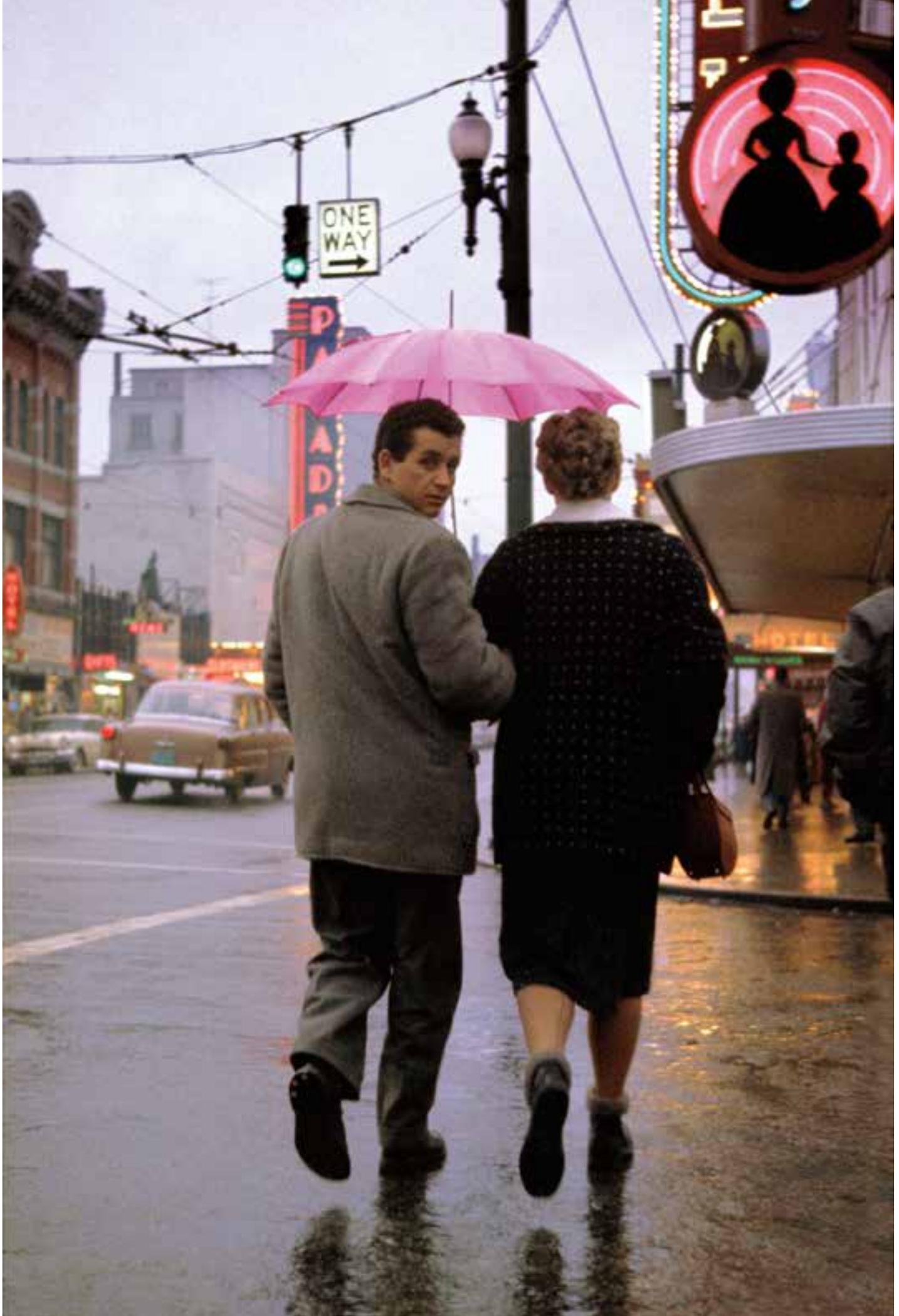
This project has a thorough business plan that is based on realistic expenditures and revenue-generating projections, a commitment to operational sustainability and completion of the new building on budget.

WORK WITH US TO BUILD A BETTER WORLD

Almost 90 years ago, the inaugural creation of the Vancouver Art Gallery helped to build a vibrant local community and country. Your campaign gift, now, will be a critically important investment in nation building once again—helping to ensure rich and fruitful lives for our citizens and for future generations to come.

**For further information or to arrange a meeting,
please contact the Development Department at 604 662-4700 ext. 2438 or future@vanartgallery.bc.ca**

Opposite: (top) Guests mingle at the Leadership Opening of *Charles Edenshaw* at the Vancouver Art Gallery, 2013; (middle) Students create artwork inspired by the exhibition *MashUp: The Birth of Modern Culture* using a blackboard wall as part of a School Program, 2016; (bottom) A visitor looks into an augmented-reality experience mask by artist Shawn Hunt and Microsoft at *FUSE*, 2017.
Overleaf: Fred Herzog, *Untitled (Granville Street Couple, Vancouver)*, 1960, Purchased with the financial support of the Canada Council for the Arts Acquisition Assistance Program and the Vancouver Art Gallery Acquisition Fund.



NEW VANCOUVER ART GALLERY BUILDING SECTION



- L9 - Expansion
- L8 - Institute of Asian Art Galleries
- L7 - Restaurant
- L6 - Collection + Exhibition Galleries
- L5 - Exhibition Galleries
- L4 - Exhibition Galleries
- L3 - Administration
- L2 - Theatre
- L1 - Courtyard/
Free Access Galleries
- L-1 - Lobby/
Collection Galleries
- L-2 - Museum Services/
Collections Management
- L-3 - Parking

Galleries
 Escalator



Vancouver
Artgallery